

Sai



**OUR BELIEFS**  
VISION . MISSION . VALUES

The background of the image is a repeating chevron pattern in teal and white. The chevrons are arranged in a grid-like fashion, creating a rhythmic, zig-zag visual effect. The pattern is consistent across the entire image, framing the central text.

GOOD  
DESIGN  
IS GOOD  
BUSINESS

— Thomas J. Watson Jr.



## Our Mission

To deliver high value designs which delight our clients and their customers through clear, authentic communication that is intelligent, inspired, and unique.



## Our Vision

**Sai Designs** is a highly regarded creative cooperative known for its imaginative designs, exceptional customer service and strong integrity.

Our vision is to assist our clients in establishing an effective visual identity for their business through the use of clear communication, intelligent concepts and simple, authentic and inspiring designs.

Our progressive team has the time, resources and inspiration to generate outstanding creative solutions for our clients, the business and themselves. Our desire is to work collaboratively with passionate and intelligent creatives and businesses to achieve mutually rewarding and valuable results that communicate clearly to their intended audiences.



**DESIGNS  
INSPIRED  
BY YOU**



# Our Values

**Inspiring:** Crafting creative, beautiful, clean and simple designs.

**Authentic:** To always operate with integrity, dedication, honesty and transparency. To only maintain ongoing working relationships with clients who do good.

**Delight:** To provide our clients with cheerful and attentive service, deliver more than is expected and create raving fans through amazing follow up and innovative suggestions on business improvements.

**Indelible:** To create intelligent, purposeful and memorable design through clear communication.

**Passion:** To maintain extreme energy and care for all that we do. To create unique rather than template designs. To have a sense of fun, joy and playfulness in our work and get our hands dirty when we can.

**Growth:** To constantly strive to improve our offering, skills and whole customer experience.

**Eminent:** To create work of the highest quality and elegance, through attention to detail and beautiful finishes and packaging.

**Organised:** To create a systemised and professional company that allows a high level of balance and flexibility in our approach.

**Contribution:** To give back to the community (design and local) through teaching and pro bono work. Having an awareness of social and community based design.



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## **CONTACT US**

PO Box K1131  
Haymarket NSW 1240

**M** 0422 406 158

**E** [info@saidesigns.com.au](mailto:info@saidesigns.com.au)

**W** [www.saidesigns.com.au](http://www.saidesigns.com.au)